1. **Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?**

* Particularity related to this dataset, it seems that entertainment-based categories were more successful in reaching their goals (film/video, theater, etc)
* As seen from this dataset, while there were plenty of successes, there were nearly just as much of failures
* The US seems to the be the premier destination for crowdfunding campaigns

1. **What are some limitations of this dataset?**

Datasets in general can have limitations due to a lack of reliable data. Data in some cases can be self-reported, filled with deficiencies in terms of measurement, or can have missing values in some categories. Moreover, too much data can damage the integrity of one’s report given the various sources and formats.

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

Having a table and accompanying chart detailing the categories with the highest-lowest goal values linked to them, while simultaneously having a table/chart that details the categories with the highest-lowest amounts pledged. This would be valuable for organizers of future campaigns, giving them a clear roadmap of the quantitive amounts, each category has the potential of raising.